recrewty

Stands for seamless partnership between **Human expertise** and **AI capabilities** in hiring decisions.

In the world of hiring, companies are forced to choose between:

Human judgement

Lack of validity (Schmidt & Hunter, 1998)

50% of resume and unstructured interview hiring are wrong

Drawn out processes

3-6 weeks
Average time of a hiring process

Costly mistakes (Society for Human Resource Management)

4700$
Average cost per hire

Digital and AI automation

Challenging implementation (Oldemeyer, 2024)

The lack of knowledge, costs, and inadequate infrastructure are perceived as the most common barriers to implementation,
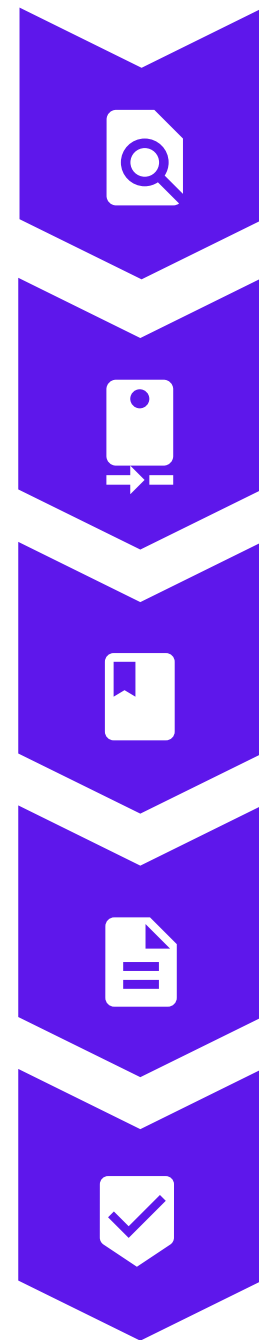
Lack of trust (Will, 2023)

Candidate and recruiter experience are worse when AI automates the process.

Unintended consequences (Chen, 2023)

AI models can amplify bias and lead to discriminatory outcomes.
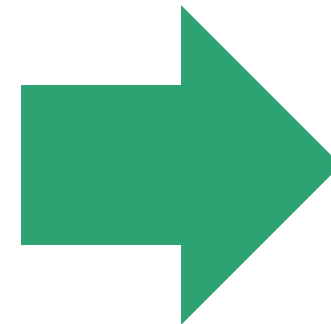
Consultant (5-10 Days)

Analyze the relevant skills and experience for the position and listen to the clients input.

Go through resumes.

Develop custom assessment procedures.

Analyse and interpret the data.

Advise who the best fit is.

Recrewty (5-10 Minutes)

Choose the criteria using simple terms.

Recrewty generates tailored procedure.

Automatic distribution to candidates and comprehensive and intuitive results.

CV analysis

Bulk import - Extract the email from candidates, get the CV summary with strengths and weaknesses relevant to the position.

AI assisted decision-making

We are developing a chatbot that is going to be your AI Professional Selection consultant. It interprets the results from CV screening and testing in light of your relevant position and input. It will even suggest interview questions!

Detect lying

We are working on a scientific breakthrough to combine chatbots and psychometrics. Chatbots aren't there yet in psychometric validity, despite the market interest in them. However, our experts know how to combine the two methods to get the best from both worlds!

Upcoming AI features

Current Traction

MVP validation

BRITISH AMERICAN TOBACCO

A1

otpbank

QUANTOX
SOFTWARE DEVELOPMENT & IT CONSULTING

Mercator

MOZZART

Partnerships

Headhunters and HR consultancies

Montenegrin Chambers of Commers

Deals closed

Alliance

ENT EXT
SINCE 1991
enterijeri & eksterijeri

SBB

Benefits of Recrewty

Double the validity

100% jump in predictive power

Do not waste time

from **50%** shorter processes

Reduce the cost

from **70%** money saved

What our clients and partners say

Automatic creation of tailored tests, rapid dispatch to all candidates, transparent and easily readable results, availability of psychometric tests for different competencies solved all our problems. Before Recrewty the process was expensive, lengthy, and led to employee retention issues.

Ratko Pavićević
CEO @ Alliance

One of the main reasons for using Recrewty, is the trust in people behind the project, team's background and extensive years of consulting, coupled with an in-depth understanding of the industry's mindset.

Danilo Popović
HR Consultant

AI and Digital Hiring Market Size

5.85% — CAGR

4177.94M — MARKET SIZE BY 2030.
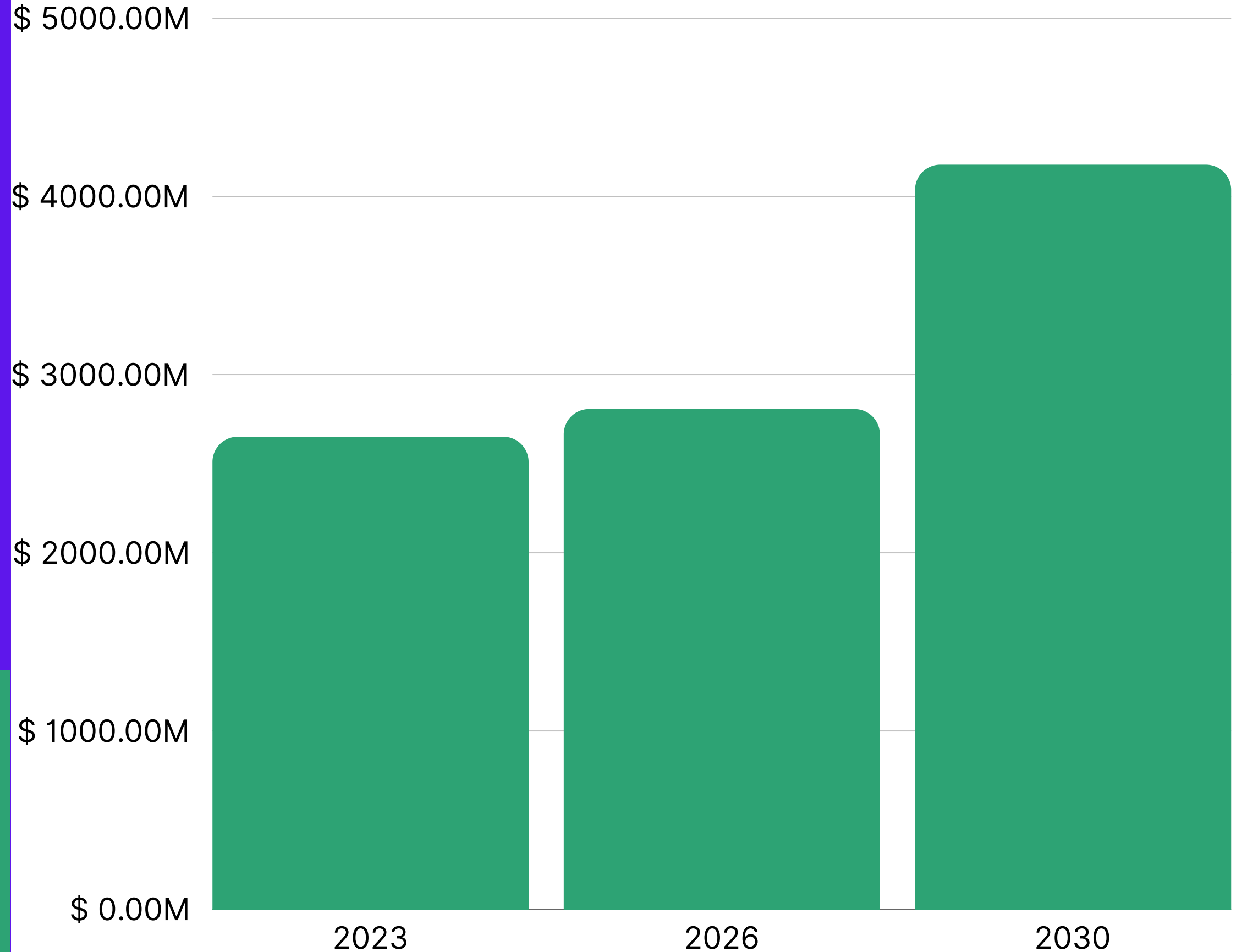
5-7% — OF MARKET SHARE IN 2 YEARS.

140.31M — NET WORTH BY 2026.

Market risks & adoption challenges

- Lack of human touch
- Low awareness
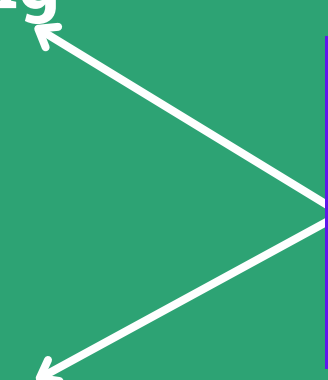- Low adoption in SMEs

Source: SkyQuest

Recruitment & Sourcing

CV Scrapping

Predictive hiring

Video interviewing tools

recrewty

1
Low focus on human interaction
The most common barrier to adopting AI in recruitment is a lack of human intervention or touch.

2
Low awareness of AI for recruitement
Many areas of the world are unaware of AI recruitment technology. Lack of awareness may hamper overall growth.

3
Low adoption in Small & Medium Enterprises
AI software is widely used in large corporations. Lack of adoption in SMEs can cause risk and market change.

Competition restraints

Where Recrewty stands out?

1

Combining AI with human judgment

We are pioneering hybrid intelligence in hiring

2

Democratizing digital and AI hiring

Offering affordable, user-friendly solutions to empower SMEs.

3

Learning curve is 0. Get your procedure in 5 min

No prior knowledge, no complex integrations. Your team will use it right away

Targeted market	Number of SMEs (50-249)	Targeted market value (EUR)
Montenegro	297	1,128M
Serbia	2716	10,320M
Bosnia & Herzegovina	1076	4,088M
Hungary	4434	16,849M
Romania	2487	9,450M
Italy	8684	32,999M
Spain	4678	17,776M
United Kingdom	36905	140,23M
Total market	**61277**	**232,84M**

Recrewty's Sweet Spot: Empowered Mid-Sized Growth

Our primary focus at Recrewty is squarely on medium-sized enterprises (SMEs) – the beating heart of many economies. These ambitious companies stand apart from both startups and large corporations, facing unique challenges in the talent acquisition game.

Industries

Recrewty targets a diverse market segment known for high staff turnover, aiming to serve Medium Companies (MCMS) that frequently hire for mid-level positions. The platform's specialized approach caters to a wide range of industries, including:

- Retail & Sales,
- Auto,
- Food & Beverage,
- Consumer Goods
- Telecommunication,
- Hospitality,

- Pharma,
- Logistics & Transport,
- Banking,
- Manufacturing,
- Law offices,
- Insurance

Core Team

Danilo Dukanovic

CEO

Mitar Perovic

CTO

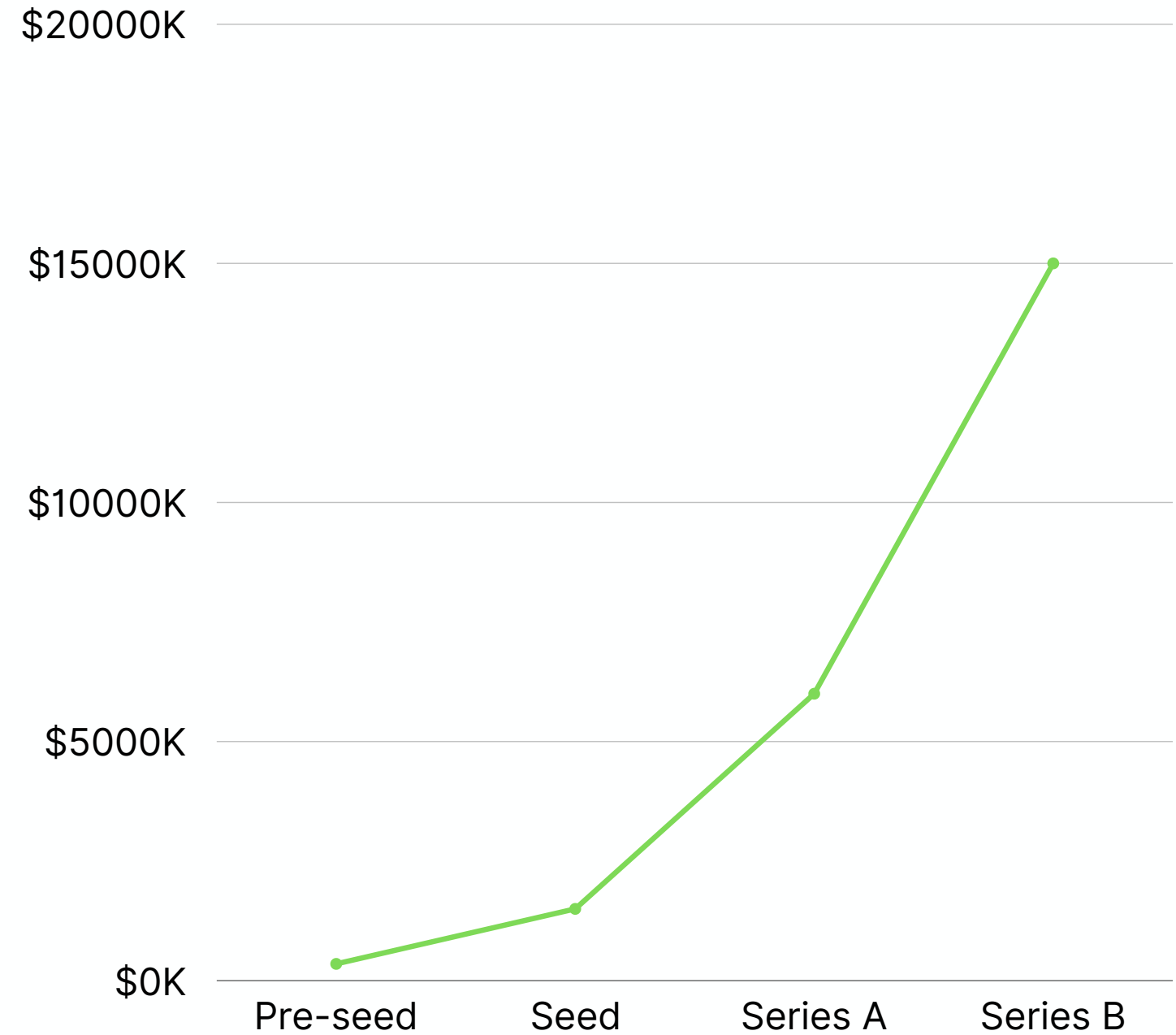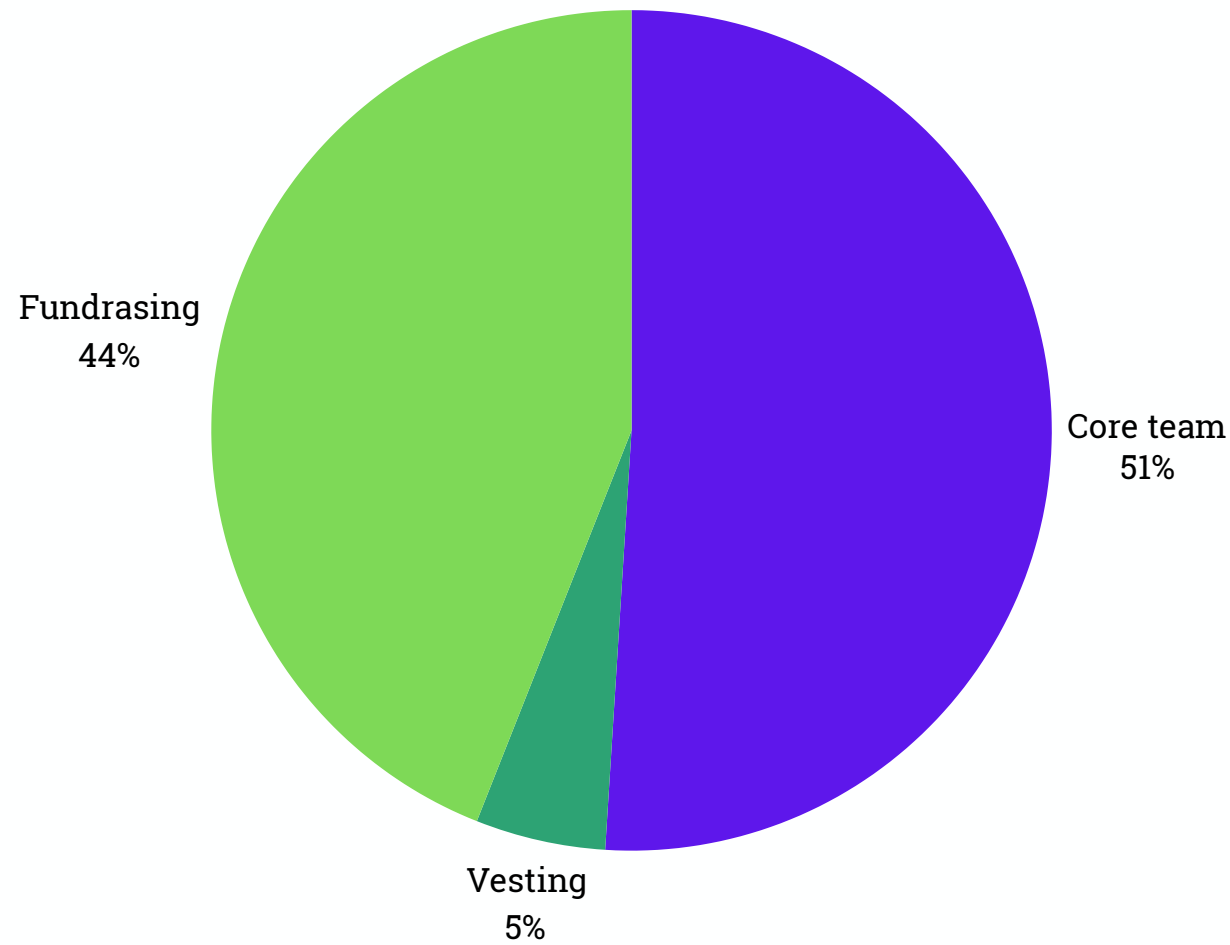**Radoje Cerovic**

CSO

Andrija Raicevic

CMO

Fundraised

Raised **55K EUR** equity free

We are supported by Montenegrin Ministry of Science and Technological Developement and Montenegrin Innovation Fund

Equity

Pre-seed	Seed	Series A	Series B
$350K	$1.5M	$6M	$10M

350K EUR Pre-seed

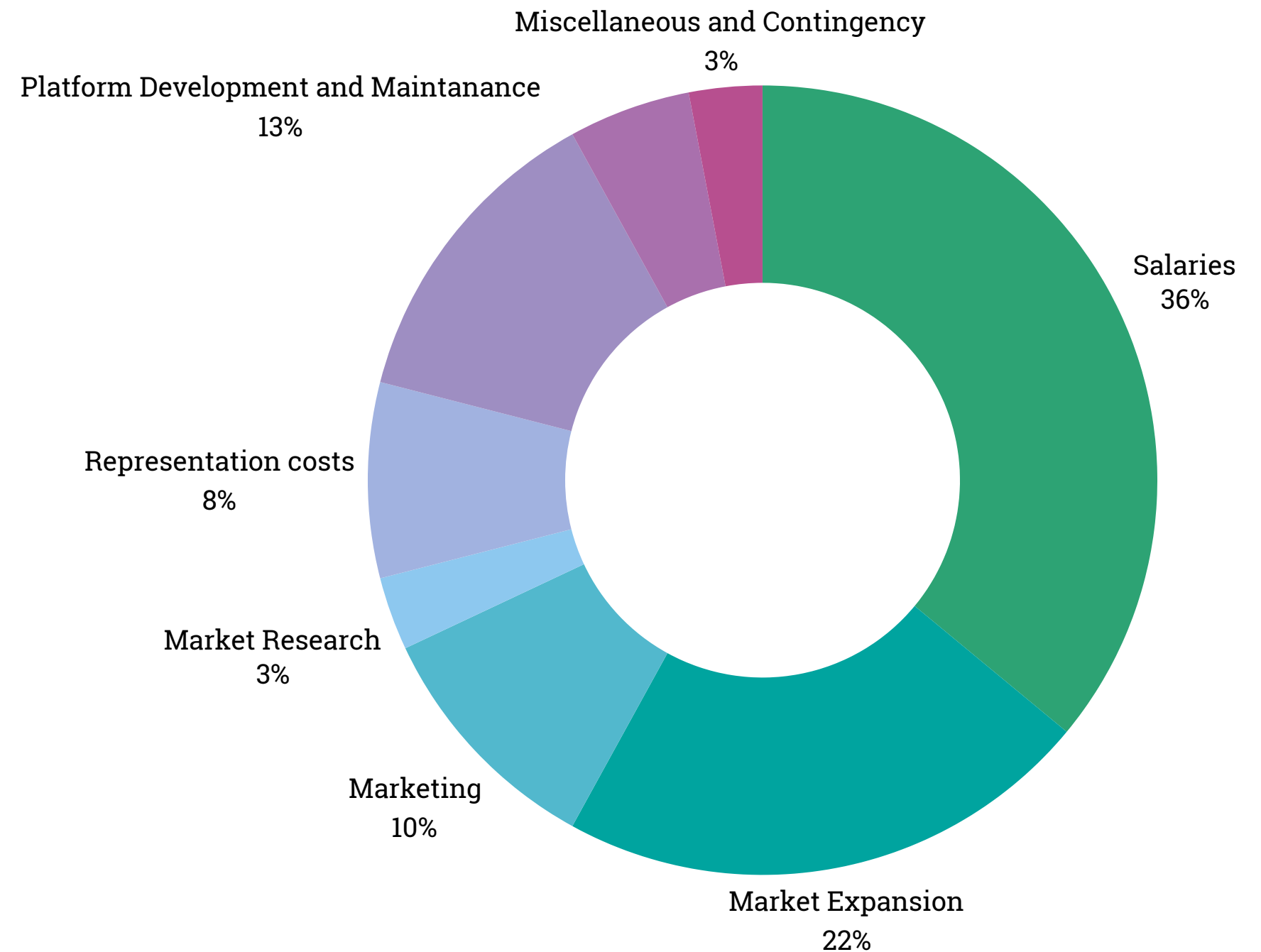We're looking for 350,000 EUR to help us grow at this early stage.

This money is crucial for three big steps we plan to take:

> WE WANT OUR KEY TEAM MEMBERS TO COMMIT FULL-TIME.

> EXPAND MARKETING AND SALES TEAM

> OUR GOAL IS TO ENTER TWO NEW MARKETS: ITALY AND HUNGARY.

Goal: our target of **150K** in revenue and proceed to **seed stage.**

Miscellaneous and Contingency
3%

Platform Development and Maintanance
13%

Salaries
36%

Representation costs
8%

Market Research
3%

Marketing
10%

Market Expansion
22%

Contact Us

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