



# STARTUPS PROMOKIT X2.0

DRIVING DEEP-TECH HAS STARTED!



zabala

ICT HUB  
EMPOWERING INNOVATION



"X2.0. Project. Funded by the European Union under Grant Agreement No101073781. Views and opinions expressed are however those of the author(s) **only** and do not necessarily reflect of the European Union. Neither the European Union nor the granting authority can be held responsible for them."



## 1. For a Piece of News:

### Hey! We are on board of X2.0!

We are pleased to announce that we have been selected as one of the ten successful startups for the X2.0 Growth Programme. Our innovative solution consists of *(Add your Unique Value Proposition/Innovative solution)*. Find us here [\(Link to your startup profile in our - Startups catalogue - X2.0 \(x2-0.eu\)\)](#)

### About X2.0

X2.0 is a deeptech growth programme that seeks to ensure the scaling up of EU deeptech startups by providing custom, industry-focused, growth programme that will act as a catalyst in delivering market-ready applications and technology solutions in 5 key impact areas: Manufacturing & Circular Economy, AgriTech, HealthTech & BioTech, Smart Cities and Sustainability, and Data & A.I.).

The project will distribute €1.5M in innovation and scaling up services to 50 deep-tech startups. From November 2022 to November 2024, the project will launch five open calls to help startups scale and boost impact.

Find out more information: <https://x2-0.eu/>

Please use the corresponding visual based on the cohort you have been selected for:



Figure 1 - Manufacturing & Circular Economy





Figure 2:AgriTech



Figure 3: HealthTech & BioTech

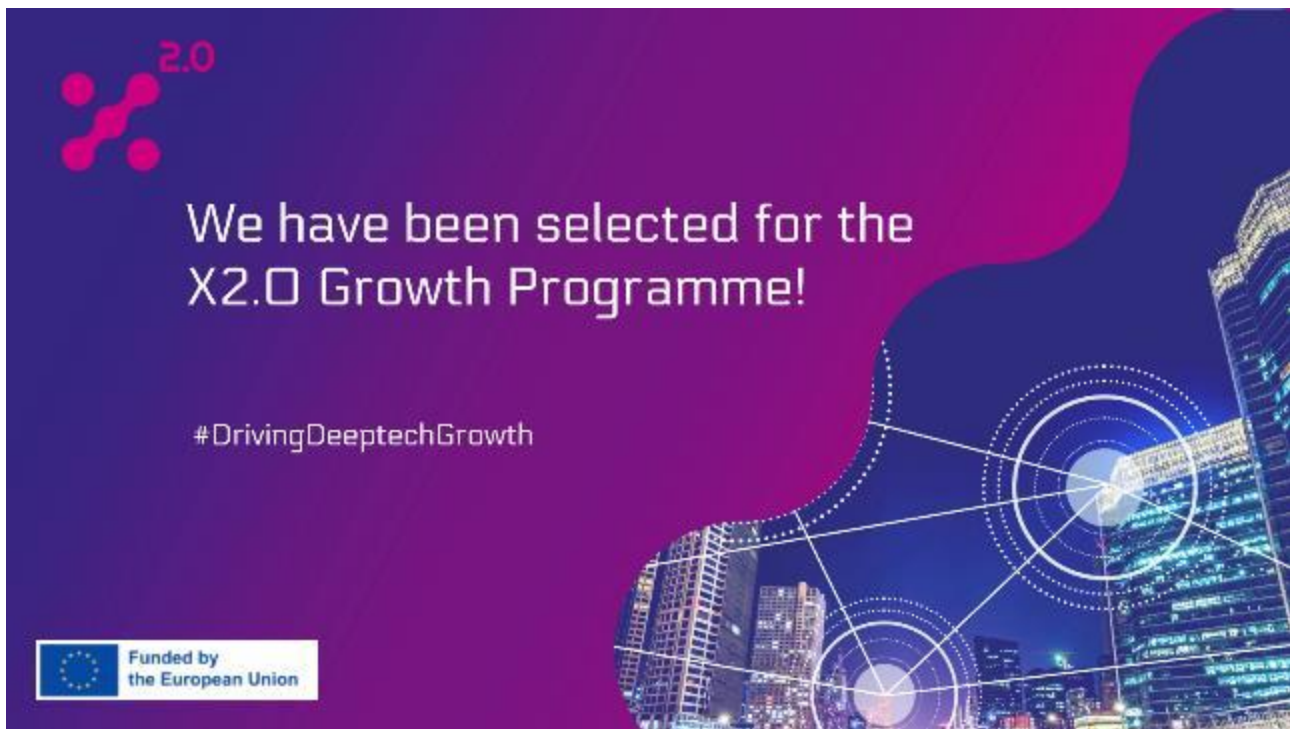


Figure 4: Smart Cities and Sustainability



Figure 5: Data & A.I

### Would you like to create your own visual?

- Download X2.0 logo and Manual Identity: [COMMUNICATION TOOLKIT - X2.0 \(x2-0.eu\)](https://x2-0.eu)
- Please [follow the guidelines for the use of the EU emblem.](#)



Art. 17.2 Visibility – European flag and funding statement: Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc.), dissemination activities and any infraestructura, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU Support and display the European flag (emblem) and funding statement.



## Social Media Posts – Copy proposals:

### Twitter

**Ex:** We are thrilled to announce our participation in the @X2\_0\_EU ! 🚀 We have been selected as one of the 10 innovative startups for their Growth Programme. Now, you might be wondering, what exactly is X2.0?  
👉 <https://x2-0.eu/about-the-project/>

#DrivingDeeptechGrowth

### LinkedIn

**Ex:** We are thrilled to announce our participation in @X2-0! 🚀 We have been selected as one of the 10 innovative startups for their Growth Programme. (LINK to profile in the portfolio - [Startups catalogue - X2.0 \(x2-0.eu\)](#)) Now, you might be wondering, what exactly is X2.0?

- X2.0 is a customized 5-month deep-tech programme tailored to the needs of each startup, ensuring growth, scaling up impact and cross-border services.
- The project will distribute €1.5M in #innovation and scaling up #services to 50 deep-tech startups the sectors of manufacturing, agriculture and health.

Find out more info: 👉 <https://x2-0.eu/about-the-project/>

#DrivingDeeptechGrowth

In case you have any question, don't hesitate in contact us:

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