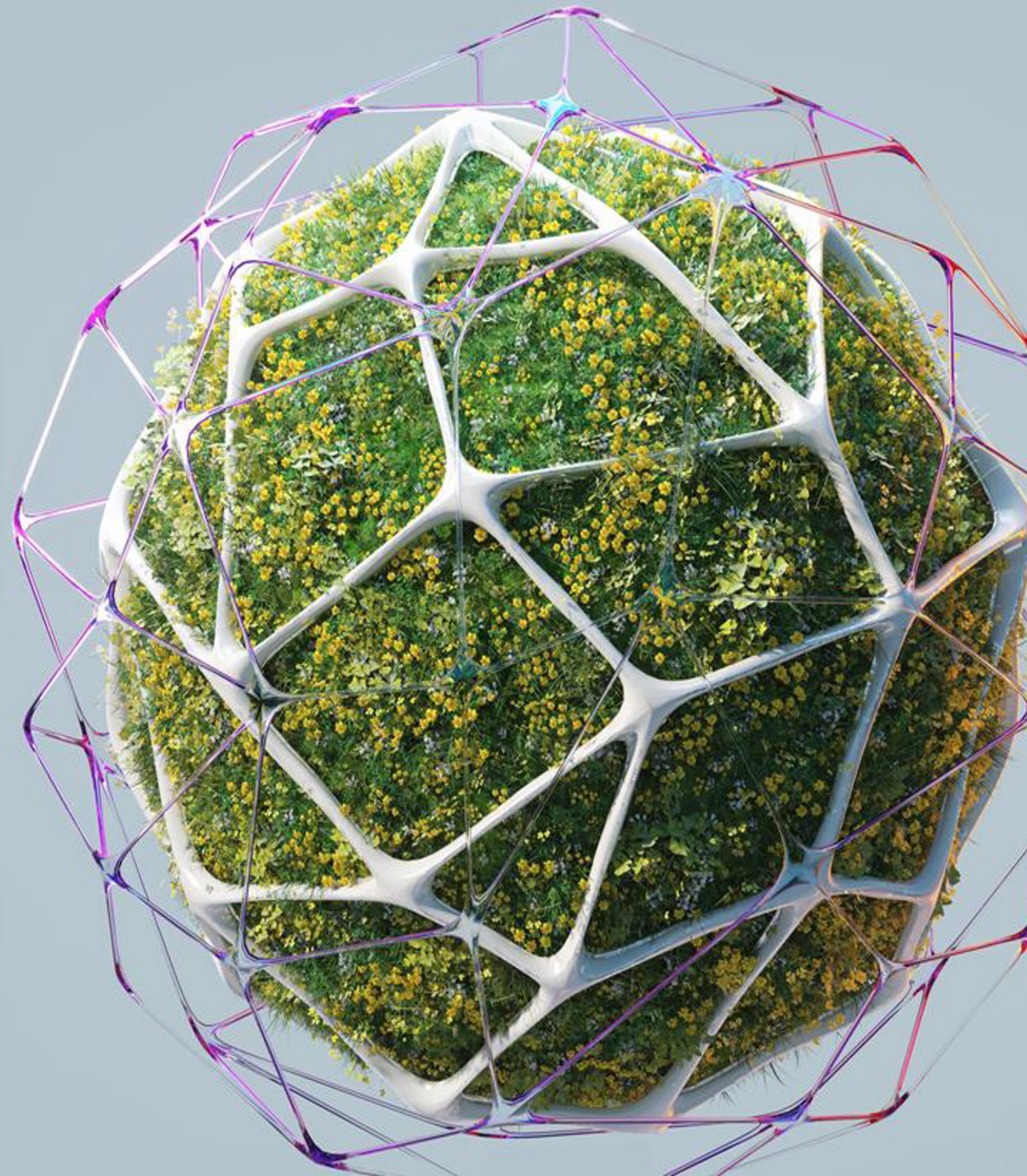




The future of Agricultural Planning



PROBLEM
OVERCOMING AGRI-FOOD SUPPLY VOLATILITY



Food and Agriculture
Organization of the
United Nations

40%

GLOBAL FOOD WASTE

€ 1.8 TRILLION

ON FARMERS EVERY YEAR!

To capture the Agritech opportunity,

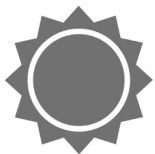
We need an integrated solution as has been the case across the most strategic industries.

<p>Chief Revenue Officer (Commerce)</p>  <p>\$ 120B Market Cap</p>	<p>Chief Marketing Officer (Sales)</p>  <p>\$ 180B Market Cap</p>	<p>Chief Information Officer (Cloud)</p>  <p>\$ 500B Estimated Value</p>	<p>Head of HR (Human Resources)</p>  <p>\$ 6.3B Last Valuation</p>	<p>Agritech Food Production</p>  <hr/>
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We are building the digital solution for Agricultural Planning



rentenbank



AccuWeather



Enabling the next generation **AI-Driven Agricultural production**

Automated data collection

- Satellite imagery
- Environmental
- Economic
- Crop data
- Third-Party API



Agricom Intelligence Machine (AiM)

AI-powered data platform with the latest predictive modeling.

- Improved Crop Selection
- Enhanced Plantation Scheduling
- Data driven Sales Decisions
- Reduced Waste
Environmental and Economic Risks Mitigation

Improved Crop Selection

Enhanced Plantation Scheduling

Data driven Sales Decisions

Reduced Waste

Environmental and Economic Risks Mitigation

The screenshot shows the 'agricom' app interface. At the top, there's a navigation bar with 'Browse', 'Favorites', 'Requests', 'Orders', and 'Simulator'. Below this are three main sections: 'Plots' (What plots to include in the simulation), 'Crops' (What crops to plant in chosen plots), and 'Partitions' (How to distribute on each of y...). The 'Crops' section is active, showing a list of 'Peppers' for two different locations: Spain - Madrid and Germany - Köln. Each entry includes an image of three peppers (red, yellow, orange), the crop name, type (Sweet or Type), and price (0.12€ / seed). There are also 'Add Crop' and 'Remove Crop' buttons. On the left, there are filters for Plot (Koln, Beverley Hill, Madrid), Category (Food, Fiber, Oil, Forage, Ornamental, Industrial), Seed Price (0.01\$, 0.21\$), Grade (1★ to 5★), Total Score (1 to 4), Agricultural Score (1 to 4), and Environmental Score (1 to 4). The interface also shows 'Total Score' progress bars and icons for 'Agricultural' and 'Environmental' scores.

Improved Crop Selection

Enhanced Plantation Scheduling

Data driven Sales Decisions

Reduced Waste

Environmental and Economic Risks Mitigation



Hot Peppers
Habib RZ F1

 [View Details](#)

Select Plantation Area:

42 ha

Select Plantation Week



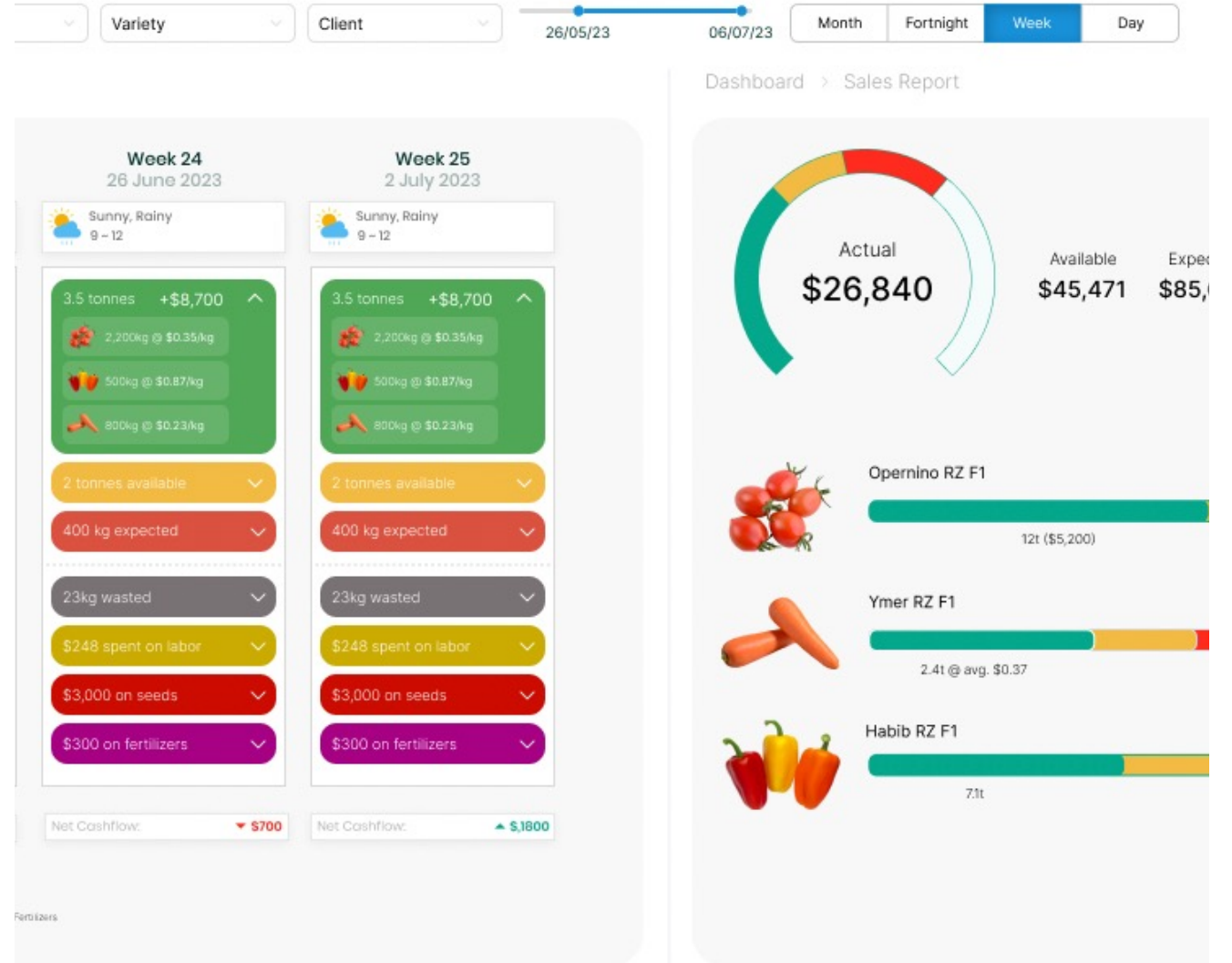
Improved Crop Selection

Enhanced Plantation Scheduling

Data driven Sales Decisions

Reduced Waste

Environmental and Economic Risks Mitigation



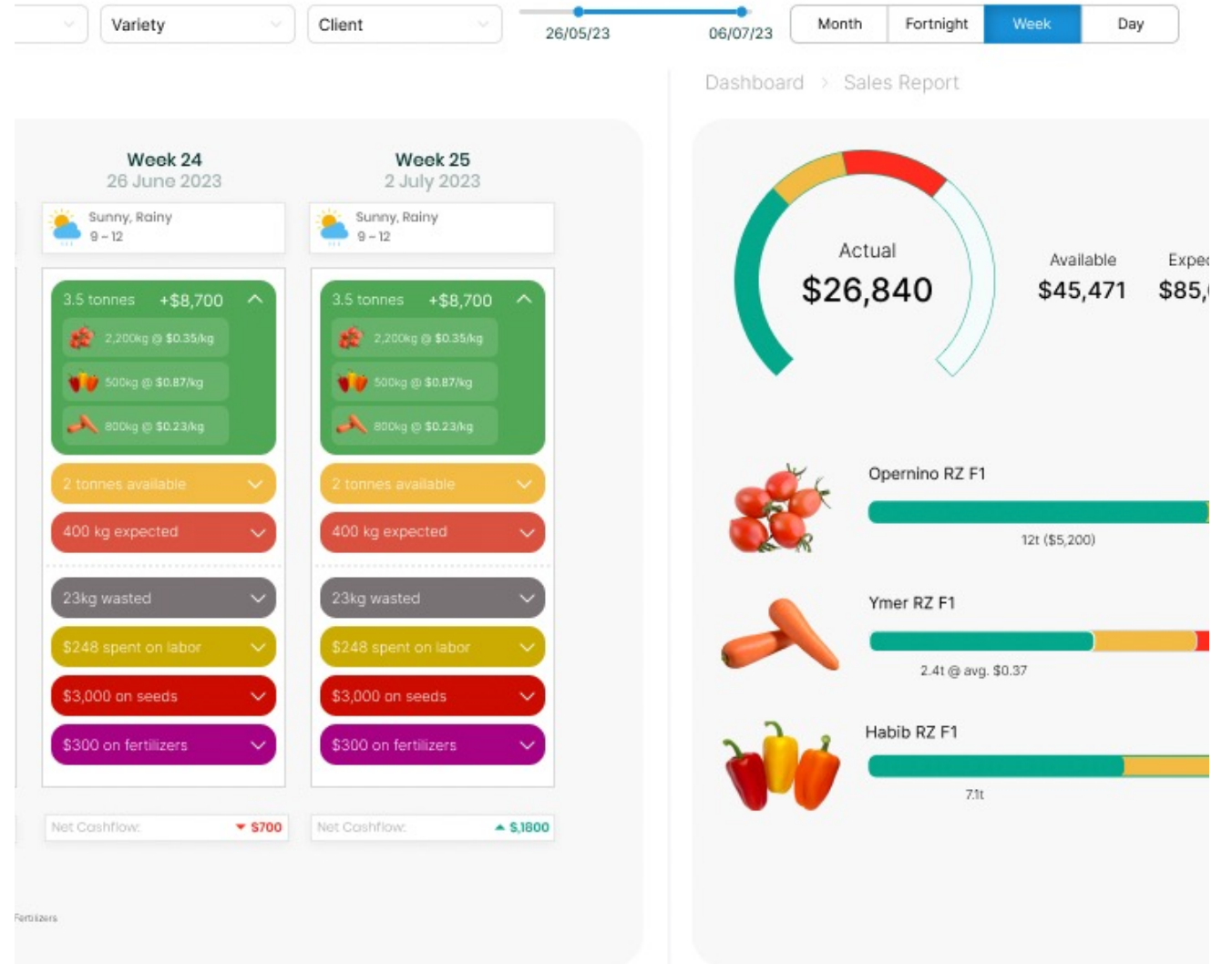
Improved Crop Selection

Enhanced Plantation Scheduling

Data driven Sales Decisions

Reduced Waste

**Environmental &
Economic
Risks Mitigation**

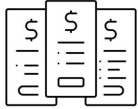


Business Model:

Multiple Revenue Streams across the Value Chain



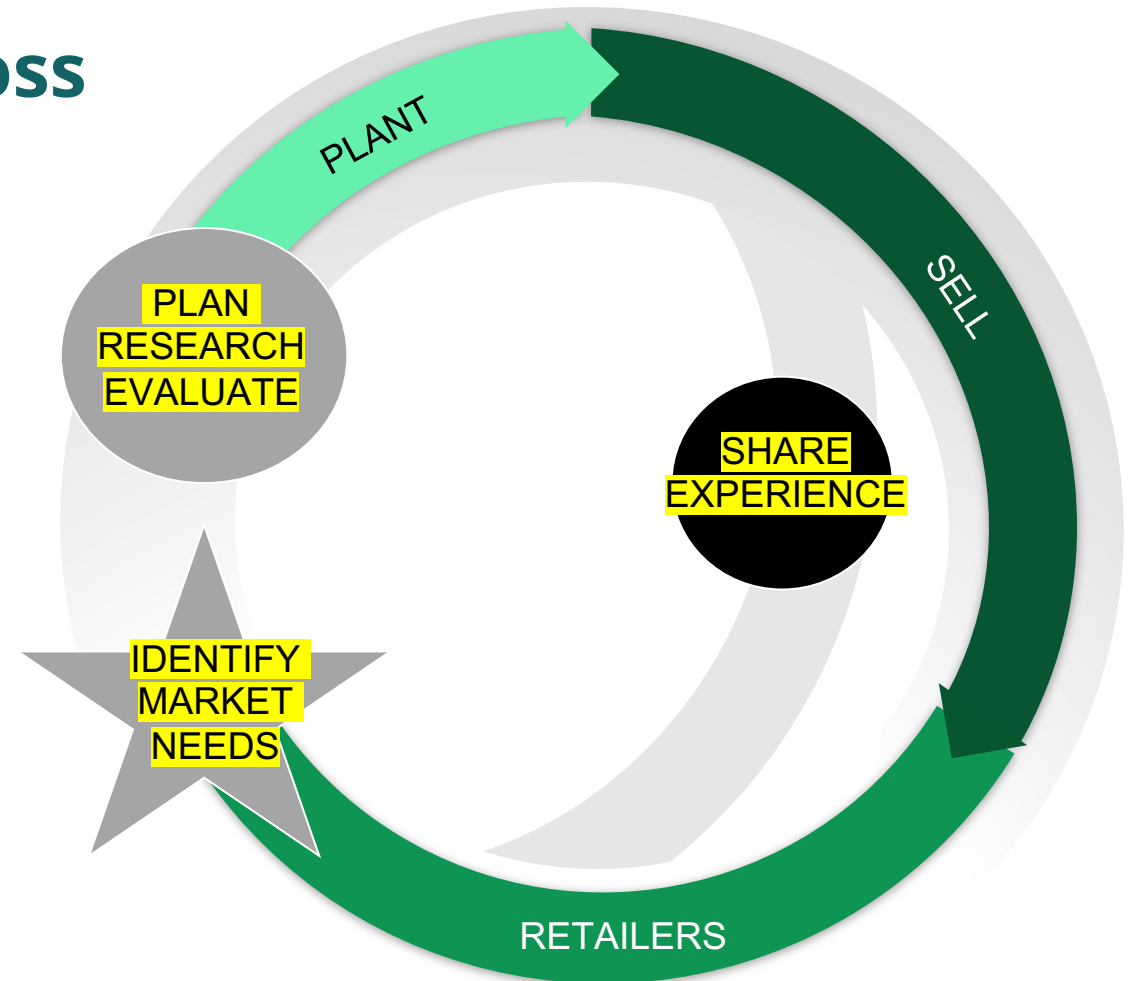
Step 1:
Software as a Service to Cooperatives and Corporate Farmers.



Step 2:
Subscription Fees from individual Farmers



Step 3:
Analytics Services to Seed producers and Agricultural Financial Institutions



OUR ADVANTAGE
DIGITIZING FARMERS DECISION JOURNEY

1,000+

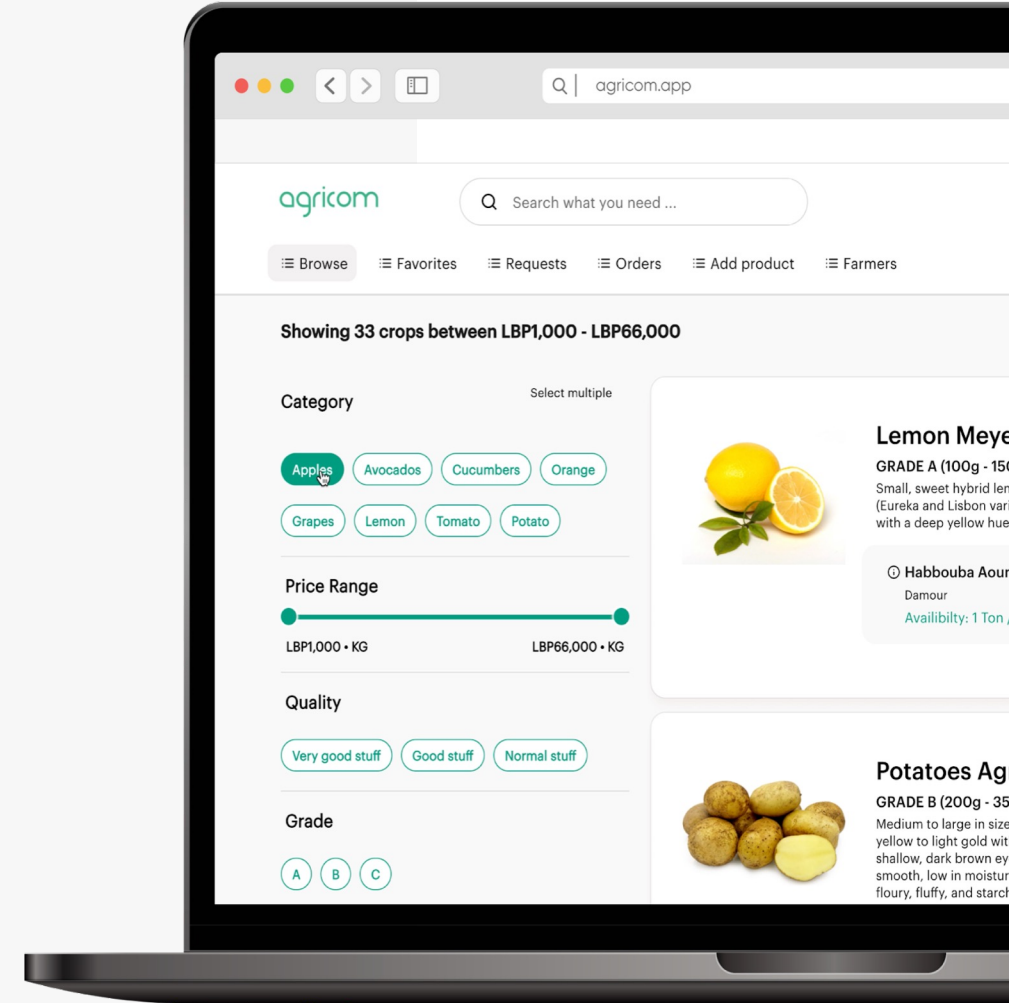
PARTNER FARMER, RETAILER & NGO

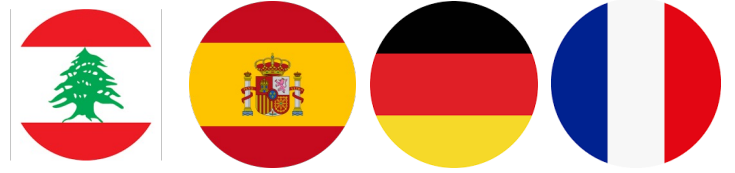
13%

ADDITIONAL PROFITS

50%+

CARBON FOOTPRINT REDUCTION





Nadim AL-KHOURY
Co-Founder,
**CHIEF EXECUTIVE
OFFICER**



Marlies TEMME
**CHIEF OPERATING
OFFICER**



Andrei MARGERT
Co-Founder,
**CHIEF TECHNOLOGY
OFFICER**



Lisbeth SKOGLAND,
**CHIEF TECHNOLOGY
ADVISOR**



Martha BOSCH
**COMMUNICATIONS
OFFICER**



Beneatha
MBONYINGIN
FINANCIAL ADVISOR

Integrated Management System guided by:

In **partnership and Support** from:



Agricom is building the new Agritech Data and Fintech platform.

European
Innovation
Council



We are off to a good start:

- ✓ Predictive technology with APIs to major data platforms
- ✓ Diverse team and strategic partnerships between Lebanon, Jordan and Europe
- ✓ Confirmed interest from the Netherland's Royal Agrifirm Group and Chamber of Commerce and Agriculture (Zahle, LB)
- ✓ Go for EIC 1st Phase Application.

Phase 1

Component and/or breadboard validation (MVP)

Phase 2 (Pilots)

Technology validated in relevant environment. (TRL5)



Phase 3

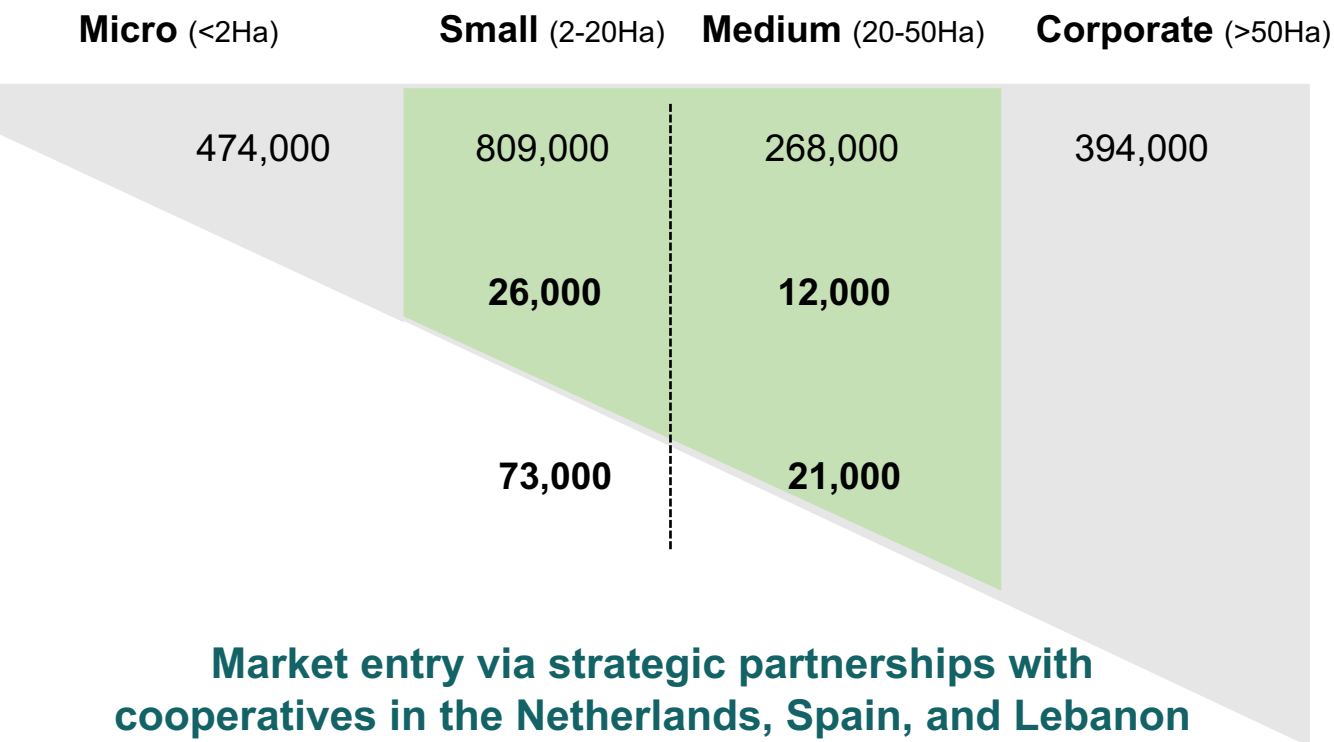
Technology demonstrated in relevant environment (TRL6)



Number of users connected on Agricom



MARKET SEGMENTATION – SAM / SOM 2030



Market entry via strategic partnerships with cooperatives in the Netherlands, Spain, and Lebanon

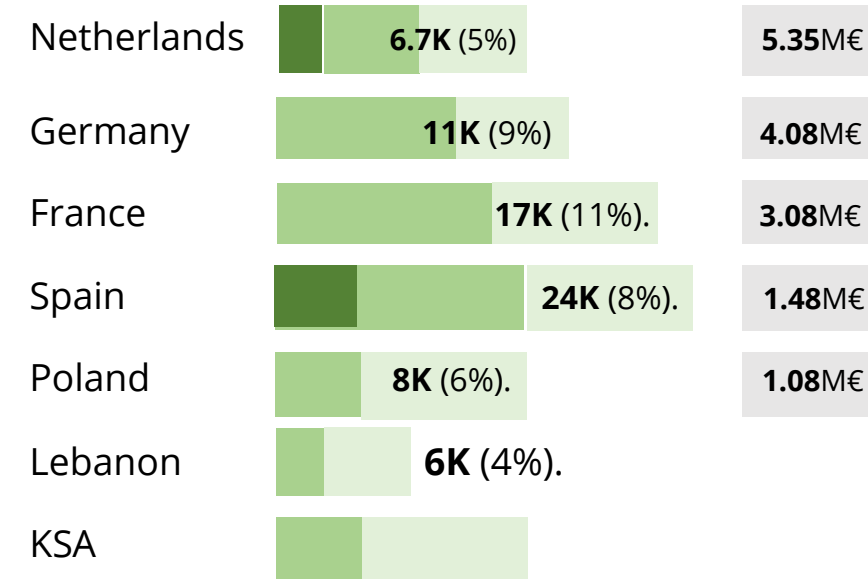


CHAMBER OF COMMERCE
INDUSTRY & AGRICULTURE
ZAHLE & BEKAA

Projected Penetration 2030

Paying Users

SOM

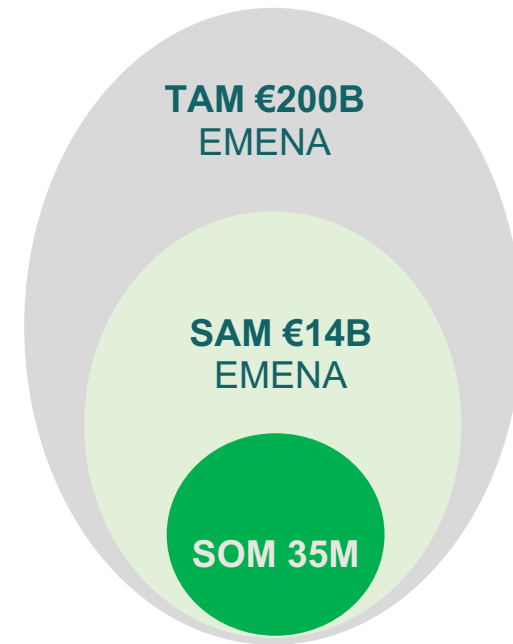
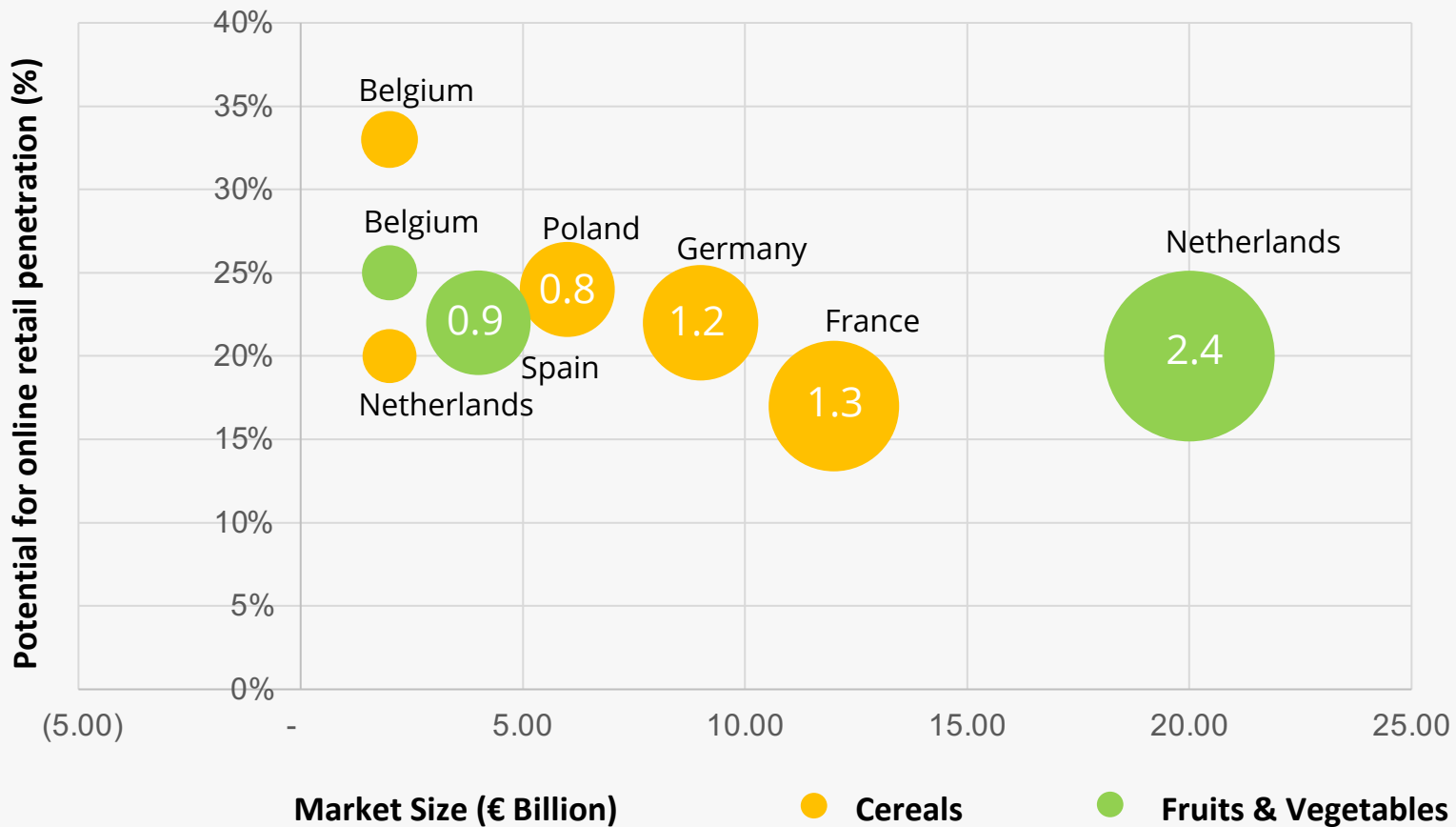


2024 2027 2030

Penetration calculated as per the SAM (Expressed willingness to adopt technology)



MARKET OPPORTUNITY EUROPE 2030



Sources:



McKinsey & Company





2 ZERO HUNGER



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



17 PARTNERSHIPS FOR THE GOALS





**Creating the technologies
needed for **sustainable food!****



Nadim Al-Khoury

Co-Founder & Chief Executive Officer



www.Agricom.io

Fleetserve sarl

Autocare Center, Damascus Road

Baabda, Lebanon

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