

The automated sterilization for clinics and hospitals



The problem

Sterilization is the only activity providing clean instruments for medical structures.



Labor intensive



Safety for medical personnel and patients: PPE



Errors: 8,51 % of instruments repeat the process



Regolutary compliance: impossible for small clinics



Waste production: latex gloves x year



Unkown sterlization problems

- +100.000 associated deaths/year in Europe
- +80.000/year operator hiv hbv hcv infected
- 7 B €/year HAI (Hospital acquired infection) Costs
- Water/year 250M m3=12,5M family= 50M people
- C02/year 2,2M t (disposables excluded) = 7,5M cars
- Energy 9 GVh/year=3,2M family= 13M people



The solution

We developed a complete sterilization system:

יויו Ultrasounds w/ variable power



IoT & RFID for traceability



Robotic arm and AGV

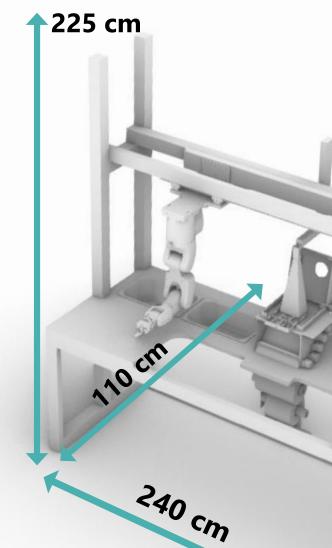


Automatic enveloper



Autoclaves

For the first time, **data** of surgical instruments are generated, stored and analyzed





The first system is already patented, installed and tested

Robota overcomes the limits of current sterilization standards



Medical personnel substitution



Errors & Risks minimization



No disposables



Regolutary compliance



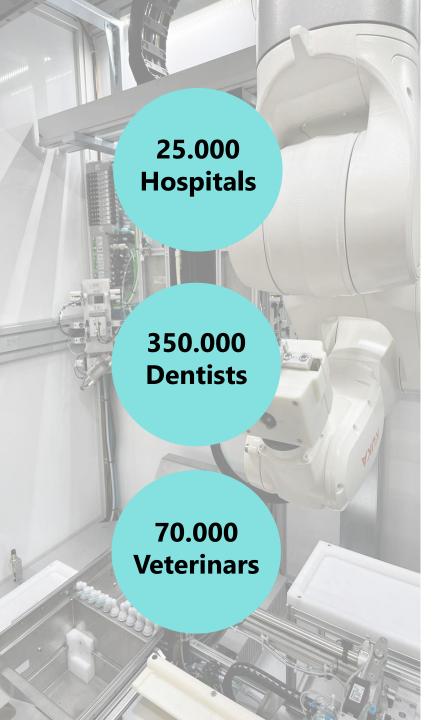
Traceability



Metrics

40% cost reduction 17% faster 50% space saving H24 working 1,5- 2y ROI

	Manual	Robota
Data		'
Sterilization cycle time	121,1 min	101 min
Responsibilities (insurance)	ተ ተተ	•
Power requirements	7 kWh	9 kWh
Capacity	1′760 h x year	8′760 h x year
Space	6 m ²	2,64 m ²
Bottleneck	Autoclave	Autoclave
Useful life	10 years	10 years
Sterilization cost		
Sterilization lab: one time	35′000 €	100′000 €
cost		
FTE (year)	40′000 €	0 €
Consumables &	7′500 €	10′000 €
Maintenance (year)	7 300 C	10 000 C
Total cost (1 year)	82′500 €	110′000€
Total cost (5year)	272′500 €	150′000 €



Market Size

Sterilization is required by different markets.

TAM EUR 35 bn

Dental

Private clinics
Day Hospitals
Veterinarians
Hospitals

SOM EUR 90 mn 900 unitsin 5 years

SAM EUR 700 mn 7'000 associated practices & dental chains in ITA

Competitors





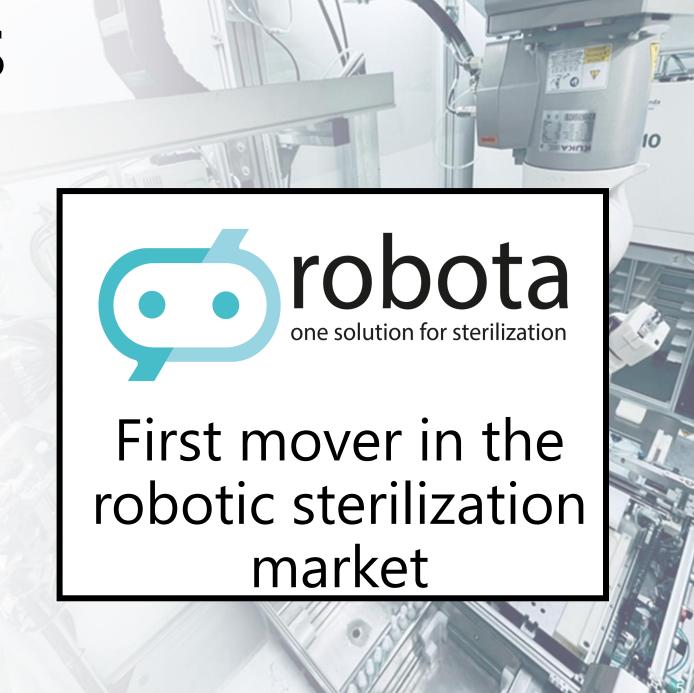












Business Model

B2B Sales
B2B As-a-service

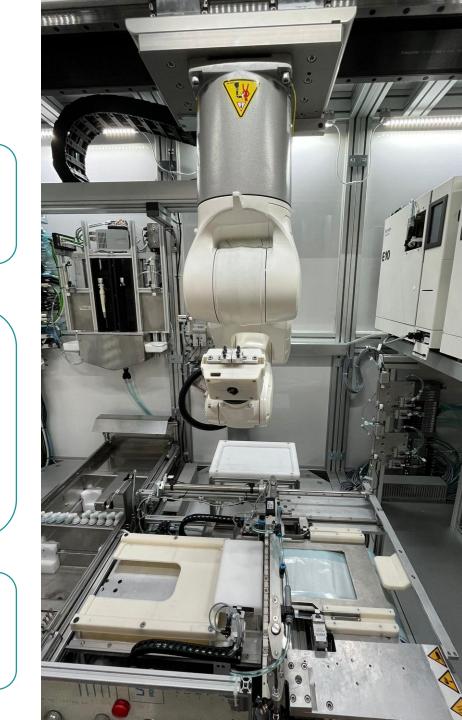
Other revenue streams

Consumables

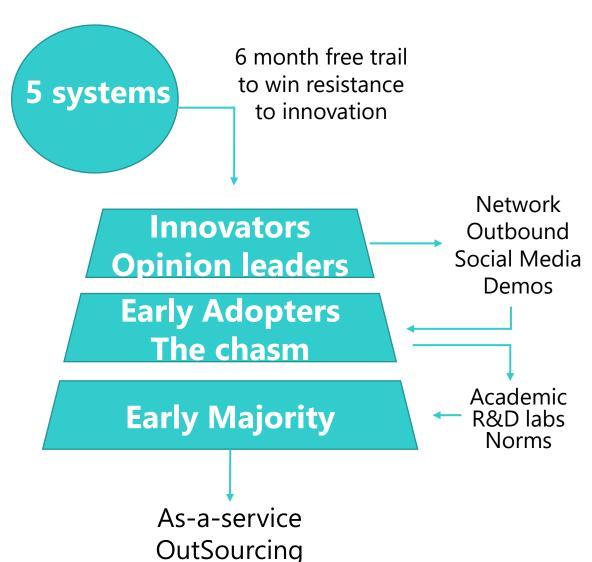
Customer care

Al & Analytics

Pay-per-use sterilization



Go to Market — Heading to Hospital



Now that we've understood the problem and difficulties of outpatient sterilization we are ready to develop the Hospital version, and we can do that by:

Scaling the project x50 to x200

Improve vision system

Thousands of different instruments

Design new sterilization boxes

Surgical instruments maintenance

Creating new business model (B2G)

Developing new connections and partnerships

Team



Customer Care

HAL

Business economics Analyst

Vittorio Boggio Margherita Genestrone Giorgio Castagno

CONFINDUSTRIA

CAO CEO & Founder

Administration

CASTAGNO STUDIO DENTISTICO

13 years dentist 5 Masters Owner dental clinic

Marco Galvan CTO & Co-Founder

ற் – newform

Ex CEO w/ 200 employees & EUR 30mn turnover

Laurent Stoffel Advisor



Bank expert Financial advisor **Ruggero Castagno** Advisor

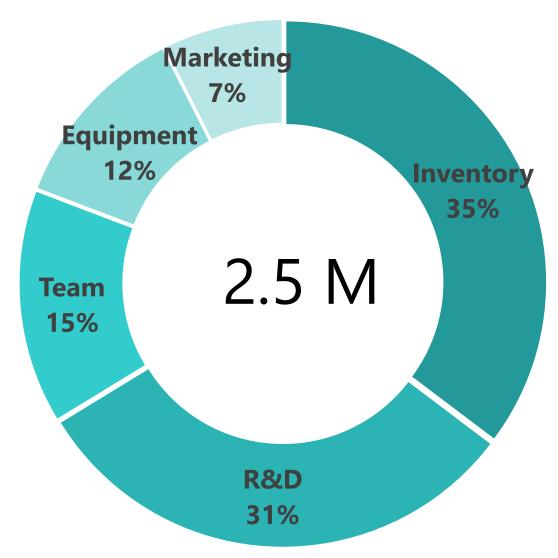
Zefiro sr.l.

Entrepreneur Commercial advisor

Fundings

- Inventory: economies of scale production
- R&D:
 - Starting the Hospital version
 - Product consolidation
 - Al & Analytics
- **Team** (already identified)
 - Automation experts
 - Analyst
 - Customer care
 - Administration
- **Equipment**: assembly & manufacturing
- Marketing
 - Web platform
 - Trade fairs





Thank you

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