We produce high-performance customized catalysts for clean energy and chemistry.





#### Catalysts are the major cost for H<sub>2</sub> industry!

High amounts of rare-elements

X

Not efficient, not durable



Expensive (70k€ Pd/kg)



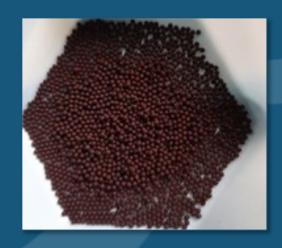






### offers at least 60% higher profit!





Substituted rare elements

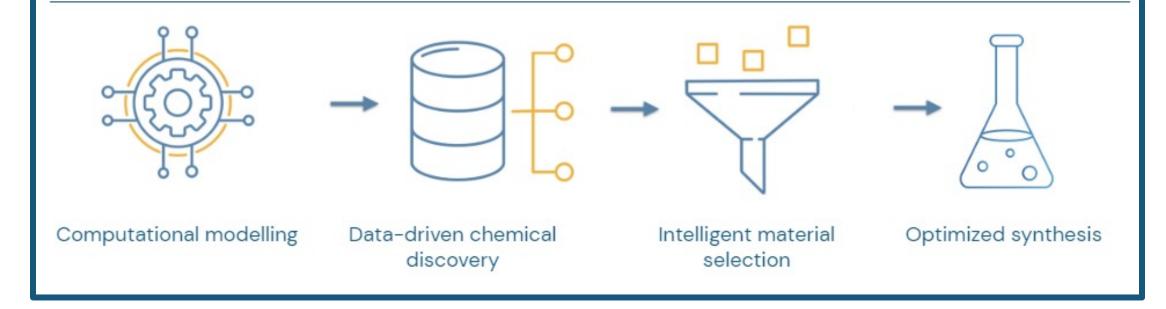
200% increased performance

100% higher stability

No extra handlings

## 1 TECHNOLOGY

#### Discover, design and synthesize



IP for synthesis of highly active and durable catalysts

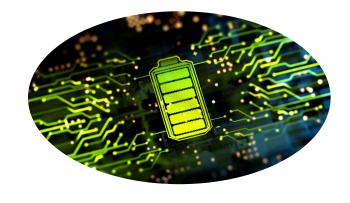
Know-how of catalyst design

Unique combination of fundamentals with practice





# Reduced waste and substituted rare and critical elements!



Accelerate chemistry of energy transition by smart design of catalysts



Reduced waste by improved performance of catalysts



Substituted critical elements



## TEAM

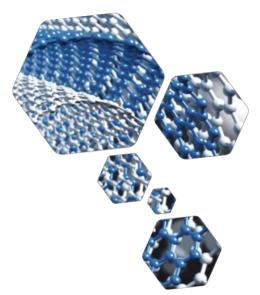


Dr. Farnaz Sotoodeh Founder and Director (2020-)

PhD in catalysis for hydrogen storage (2011, UBC, Vancouver, Canada)



Doris v.d. Heuvel
Markeing and communications (2022-)





Pavlo Danileiko
Digital Chemistry (2022-)



Elizabeth Castaño Hernandez Lab Technician (2023-)