



e-metrix  
DRIVING EFFICIENCY

# Problem

- The manufacturing industry faces challenges in meeting order deadlines while maintaining quality standards.
- Lack of visibility, transparency, and accuracy of machine performance and downtime results in lost productivity and missed deadlines.
- Existing solutions are expensive, lack flexibility, and fail to meet the needs of all-size companies.



# Solution

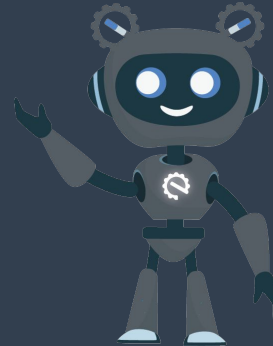
E-metrix is an **IoT platform that records, tracks, and digitizes machine downtime and performance.**

Our smart sensors, networks, and cloud technologies provide real-time visibility and accuracy of performance.



# Market

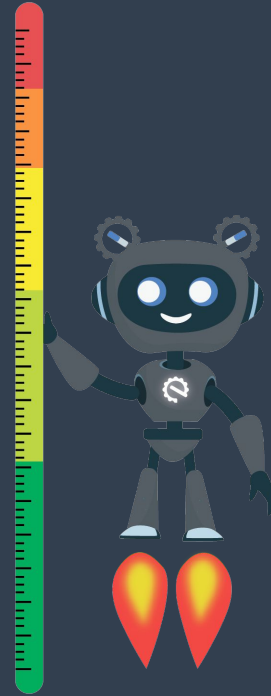
E-metrix targets the  
manufacturing industry,  
which is valued at  
**\$15 trillion globally**



*We target small to mid-sized companies who struggle with meeting deadlines and maintaining quality standards due to lack of visibility and accuracy of machine performance and downtime. Our solution has potential to capture 5% of the global market, resulting in significant revenue growth.*

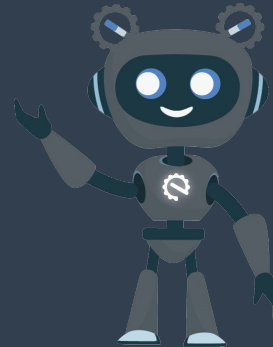
# Business Model

- E-metrix provides a SaaS solution with a subscription-based revenue model.
- Our pricing is flexible and affordable, starting at \$100/month, making our solution accessible to small and mid-sized companies.
- We also offer customization services and implementation support.

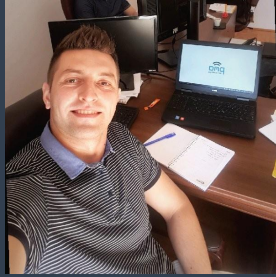


# Technology

- E-metrix leverages IoT and big data technologies to provide real-time visibility and accuracy of machine performance and downtime.
- Our smart sensors, networks, and cloud technologies offer precision and affordability to small and mid-sized companies.
- We continuously innovate and advance our technologies to stay ahead of the competition.



# Team



**Aleksandar  
Popovic**

- Over 10 years of technology experience
- Strategic thinker and a pragmatic executer
- Technology geek and scuba diver



**Andrej  
Evtimov**

- Over 9 years of marketing experience
- Creative enthusiast and executioner
- Runner and in love with data

**Join us in transforming the  
industry and improving  
production efficiency with  
E-metrix.**

[www.e-metrix.net](http://www.e-metrix.net)